

Wedding Details

A Three Step Guide to Success



ANDREA & CODY

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Hello!

If you've found yourself downloading this freebie, I am going to assume you or someone close to you is going to get married soon.

Congratulations!!

My name is Andrea, and my husband and I run a Wisconsin Wedding Photography business.

One of our biggest goals is to help each couple experience a *stress free* wedding day. My husband and I take our 5+ years of wedding experience, my type-A planning obsession, and our knowledge of marriage and relationships and bundle it all together to create an experience like no other. I'm happy you found your way here to one of our resources!

You might be wondering why wedding details even matter. Detail photographs are some of our favorites to capture on wedding days, because they really set the tone for the entire day! Wedding details can be anything that our bride or groom have chosen to wear, paper details (invitation suites, programs, etc), heirlooms, florals, and so much more!

Wedding details often *say more about you and your personality*, as well as your love story, than you might expect! Because of this, it is important to take some time to select your wedding details intentionally.

This guide will take you through three simple steps to plan, select, and prepare your wedding details.

Let's get started!!

xoxo, Andrea

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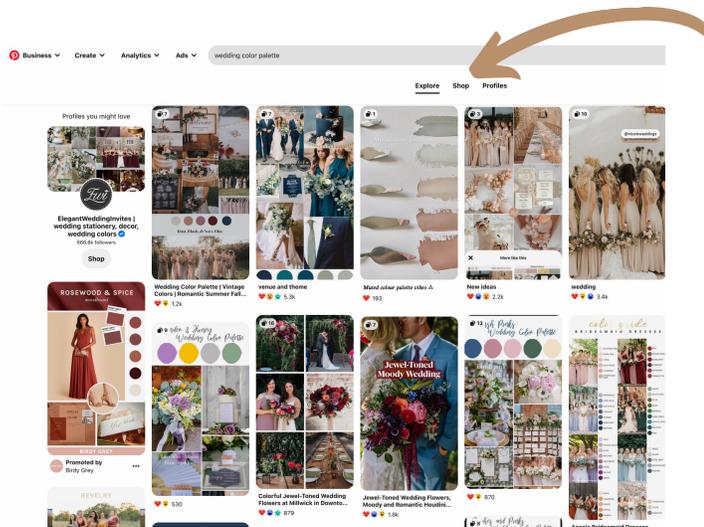
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Step One: *plan*

I know it can feel enticing to start pinning and purchasing your wedding details from the moment you become engaged. I strongly encourage that you plan for your details before you start purchasing anything. In one of our first podcast episodes, *5 Things to Do Once You've Got the Ring*, we talk about making a mood board and creating an overall vibe for your wedding day. Knowing whether your wedding day is going to be boho or classic will be incredibly important as you start to select wedding details like your invitation suite or your flowers. Even thinking about the style of your wedding ring and what details would pair well with it is a great idea! So first, plan what mood or vibe you would like for your wedding day details.

Just as important, you'll want to think about a color palette that will help your wedding details feel cohesive. Pinterest has a lot of helpful resources, so try searching something like "Wedding Color Palette" or "Romantic Color Palette."

Choosing a few colors to incorporate into your wedding details will not only help your detail photographs to feel cohesive and inviting, it will help you make other wedding decisions! If you have a color story for your wedding details, you can easily incorporate that into choosing what color or style ties the groom and groomsmen will wear, what types of floral pieces will be at the ceremony, what color linens will line your tables at the reception, and so on!



To hear more of our wedding planning and relationship tips, search "More Than Marriage Podcast" on Spotify or Apple Podcasts!

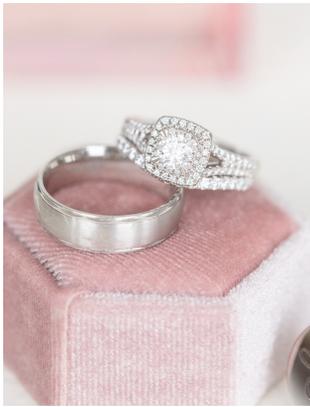


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Step One: *plan*

Here is an example of a well thought out vibe and color palette! Megan & Sebastian chose a classic and clean vibe, and their color palette had an emphasis on white with pops of navy and blush. Their effort in planning their details can be seen in how intricately cohesive the photographs feel together.



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Step Two: *select*

Now that you have a clear vibe and color palette- it's time to select and purchase your wedding details! Think about curating a collage of possible items before purchasing. This will help you to see if an item is a true fit with your vibe and color palette. Don't forget that not all wedding details need to be new or purchased! Heirloom items like cuff links from your grandfather or an embroidered handkerchief from your mother can add true personality and meaning to your photographs.

My Detail Faves:



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Step Three: *prepare*

This last step is the one that is often overlooked, but is so important! Taking time to prepare your wedding details for your wedding photographer can remove so much unnecessary stress on the morning of your wedding. In order to have as much time as possible to be creative with detail photographs, we ask our couples to place all of their wedding details in one location, in one box, tote, or bag.

Furthermore, it is most helpful if the items can be 100% ready for photographs, meaning that all tags have been removed, all jewelry is clean, and the items are organized carefully. If you use the checklist included at the end of this guide, you can easily grab a box and start placing your items in it and checking them off the week or two before your wedding day. This will help you be sure that each item you want captured is included and ready for your big day!



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Wedding Details Checklist

For the Bride

- Wedding Gown
- Veil
- Shoes
- Earrings
- Necklace
- Bracelet
- Hairpiece
- Belt
- Engagement Ring
- Wedding Band
- Perfume
- Wedding Clutch
- Bouquet
- Garter
- Bridesmaids Gifts

For the Groom

- Tie or Bowtie
- Cuff Links
- Watch
- Socks
- Shoes
- Wedding Band
- Cologne
- Boutonnière
- Groomsmen Gifts

Additional Items

- Full Invitation Suite
- Silk Ribbons
- Decorative Ring Boxes
- Curated Stamps or Seals
- Loose florals
- Antique Tray
- Written Vows or Vow Book
- Heirloom Items

Don't Forget:

- If you are hiring a calligrapher to address your envelopes, include an envelope with fake address which can be used in your detail photographs! That way you can still have photographs of the beautiful work that you purchased, but you don't have to worry about publicly sharing someone's private information.
- If a dress shot with your bridesmaids dresses is important to you, let your photographer know in advance! Be sure to have all dresses on matching hangers and steam them all dresses before your photographer arrives.
- See if your florist can deliver your flowers about 30 minutes before your photographer arrives. Have a space lined up where they can be out of the way and protected from the environment, but still accessible by your photographer. Wedding florals are a huge investment, and we want to capture them as much as we do your other details!

BONUS CONTENT

Extravagant Invitation Suites

THAT WON'T BREAK YOUR BUDGET!

I just gave you my three simple steps for planning your wedding details as well as my comprehensive wedding details checklist, but believe it or not I have a few more tips I can't help but include! This secret nugget of bonus content has to do with invitation suites. I know from my own wedding planning experience that finding a gorgeous and custom invitation suite that fit into our budget was not an easy task. I ended up splurging on our invitation and program and DIY'ing everything else like the RSVP cards, Table Numbers, and addressing roos of envelopes by hand!! Looking back, I wish I would have known this incredible hack.

Here's what you do: rather than purchasing high- end gorgeous invitation suites for your entire guest list, have your stationer or graphic designer *create two versions of your invitation suite*: one for your closest family and friends, and one for the remaining guests. This way, your invitation suite that you send to your closest VIP members in your life can be as extra as you want it to be! You could have acrylic invitations, custom letterpress designs, curated stamps and calligraphy, and more! Your invitation suite for your remaining guests can still follow the same vibe as your VIP invitations, but you can make more budget friendly choices when it comes to design or materials. It is the perfect win - win situation!!

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I hope it's not goodbye!

I genuinely hope you found this freebie of value. Wedding details are such a fun and meaningful element of each couple's wedding story, and I hope you now have the tools to curate details that you love!

If you loved what you read, be sure to follow along with all of our current weddings, engagements, and educational posts. You can find all of our info below.

We would love to connect with you more!



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More Than Marriage Podcast

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